CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF APRIL 23, 2013

Item 6, Report No. 14, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on April 23, 2013.

6

PROCLAMATION AND FLAG RAISING REQUEST MS AWARENESS MONTH

The Committee of the Whole recommends approval of the recommendation contained in the following report of the City Clerk, dated April 9, 2013:

Recommendation

The City Clerk recommends:

- 1) That May 2013 be proclaimed as "MS Awareness Month" in the City of Vaughan;
- 2) That the MS flag be raised at Vaughan City Hall in the month of May for a period no longer than one week in accordance with the Flag Raising/Half Masting Policy; and
- 3) That the proclamation be posted on the City's website and published on the City Page Online.

Contribution to Sustainability

N/A

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City's website under "Events – Proclamations" and on the City Page Online.

Purpose

To respond to the request received from the Director of Fundraising, Multiple Sclerosis Society of Canada, York South Chapter.

Background - Analysis and Options

The correspondence received in the City Clerk's Office on March 14, 2013 from the Director of Fundraising, Multiple Sclerosis Society of Canada, York South Chapter is attached. (Attachment 1).

The proclamation request meets the City's Proclamation Policy, as follows:

"That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

(i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act"

The Multiple Sclerosis Society of Canada founded in 1948 is a national voluntary organization whose mandate is to raise awareness, provide support and services for people affected by this

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF APRIL 23, 2013

Item 6, CW Report No. 14 - Page 2

chronic and often disabling neurological disease. The Multiple Sclerosis Society of Canada's fundraising efforts include the Carnation Campaign and monies raised help support research and services for people with MS and their families. This year's MS Carnation Campaign runs from May 9 to 11, 2013. Council has approved this proclamation in the past.

Relationship to Vaughan Vision 2020/Strategic Plan

This report supports the strategic priorities established by Vaughan Vision 2020 plan:

Service Excellence

• Promote Community Safety, Health & Wellness

Regional Implications

This report supports the promotion of awareness throughout the Region about Multiple Sclerosis.

Conclusion

Staff is recommending that May 2013 be proclaimed as "MS Awareness Month" in the City of Vaughan, that the MS flag be raised at Vaughan City Hall in the month of May for a period no longer than one week in accordance with the Flag Raising/Half Masting Policy; and that the proclamation be posted on the City's website and published on the City Page Online.

Attachments

Attachment 1 Correspondence from the Director of Fundraising, Multiple Sclerosis Society of Canada, York South Chapter, received March 14, 2013

Report prepared by:

Connie Bonsignore, Administrative Assistant to the City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)