

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF APRIL 23, 2013

Item 30, Report No. 14, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on April 23, 2013.

30 COMMUNICATING WITH OUR RESIDENTS - CIVIC ELECTRONIC (DYNAMIC) SIGNS

The Committee of the Whole recommends approval of the recommendation contained in the following resolution submitted by Councillor Shefman, dated April 9, 2013:

Member's Resolution

Submitted by Councillor Alan Shefman

Whereas, one of the most important and continuing issues as a municipality is to communicate with its residents, and;

Whereas, every means possible should be explored to utilize different means to communicate to residents, and;

Whereas, in an emergency situation, being able to communicate instantly with residents travelling in our community provides another means to provide important information, and;

Whereas, community groups are continually looking for new methods to make announcements about their events and programs.

Therefore, be it resolved that staff report to Council with options on the logistics and costs of erecting a network of electronic (dynamic) information signs in the city and provide the report by June 28, 2013, and;

That the report identifies funding models and then an ongoing process, to erect these signs beginning with those to be located at all community centres and then, at other key locations, and;

That the report include a financial plan to fund this project beginning with the 2014 budget, and

That consideration be given to establish a pilot project at one or more locations to test the utility of such a program prior to the full-blown implementation, and;

That the report include a review of possible options for these signs that would address:

- a. The issue of aesthetics (design) – that these signs will be part of our urban design and need to not only convey the information, but also must add quality to our streetscapes;
- b. The variety of available technology to control the messages on the signs – including the ability for all signs to be controlled at a central location, the readability of the messages and the possible safety issues associated with such signs, and
- c. The availability of the signs for community access in relationship to the City's needs.

Attachments

None.