



December 2, 2013

To: Members of Council

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COMMUNICATION	
F&A -	DEC. 2/13
ITEM -	7

Background:

- The **City of Vaughan Baseball and Softball Association (CVBA)** is the largest youth baseball and softball organization in the city with 1,200 families and growing
- We are a volunteer led not-for profit youth baseball and softball organization who counts on a very engaged and committed membership to organize our activities
- We have hosted a ***Canadian National Baseball Championship*** for 6 consecutive years in Vaughan
- We play host each year to over **300 teams** from all over Ontario, Quebec and the United States in tournaments from Victoria Day through Labour Day in addition to playing host to the York Simcoe Baseball Association Playoffs and Provincial Qualifiers for 11 consecutive years
- Each year we host Provincial Championships in both baseball and softball and have hosted the Ontario Youth Team Tryouts for the Canada Cup/Canada Summer Games for the past 3 years
- We are proud to be the organization which brings in the most visitors into our City on an annual basis
- Vaughan will play host to the 2014 and 2015 ***Canadian National Bantam Baseball Championships*** in August of each year. We would like to see Vaughan be the "home of Bantam Nationals" in the same manner that Quebec City is synonymous with "Midget Nationals" in hockey.
- In 2012, the CVBA lost approximately \$25,000 and in 2013 we barely broke even hosting the Canadian National Baseball Championship
- We have received no funding support from the City the past 2 years to host this national event, except for a very generous donation of \$5,000 from Mayor Bevilacqua through the Mayor's Fund in 2013, and been responsible for paying fees for use of the facilities and other services (e.g. barricades) the past few years
- In our continued efforts to be self-sustaining, approximately 60% of the event is funded by our organization through a variety of revenue generating vehicles

City of Vaughan Baseball & Softball Association

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Request:

- Council support and endorsement of the events in both 2014 and 2015 via a letter from Mayor Bevilacqua to assist our efforts to garner corporate and community support of the event
- Waive the fees for Permits and Services-in-Kind for use of the facilities associated with hosting the event
- As the event is a National Championship, financial support of \$10,000 from Council to assist in hosting the event
- Budget support for Parks and Recreation to continue to utilize the services of a qualified 3rd party contractor to properly prepare the venue in order that we can showcase our city and facilities

Benefits:

- The ***Canadian National Baseball Championship*** promotes economic development and this initiative will complement the Strategic Plan of the City.
- Enhances the image of the City of Vaughan as we showcase Vaughan across the country
- Reinforces our status as a world class city and viable host of future national and international events

On behalf of our Executive and membership, I thank you for affording us the opportunity to make this Deputation and for your consideration of this request and look forward to a favourable reply.

We remain excited and dedicated to working with Council and Staff in continuing to play host to this event in Vaughan!

Dirk Drieberg
President
City of Vaughan Baseball and Softball Association