CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF MARCH 18, 2014

Item 1, Report No. 10, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on March 18, 2014.

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SIGN VARIANCE APPLICATION
FILE NO: SV.13-035
OWNER: DUN WEST PROPERTIES INC.
LOCATION: 3660 RUTHERFORD ROAD
LOT 16, CONCESSION 5
WARD 3

The Committee of the Whole recommends:

- 1) That a temporary mobile sign be authorized on the property fronting Rutherford Road, adjacent to the applicant's property at 125 Hawkview Boulevard, for a continuous period of six (6) months;
- 2) That the report of the Sign Variance Committee, dated February 25, 2014, be received; and
- 3) That the deputation of Ms. Michelle Galati, Boomerang Kids, Hawkview Boulevard, Woodbridge, and Communication C19, be received.

Recommendation

The Sign Variance Committee recommends:

1. That Sign Variance Application SV.13-035, Dun West Properties Inc., be REFUSED.

Contribution to Sustainability

N/A

Economic Impact

None

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

The applicant is requesting a 3rd party sign to be located on the adjacent property to advertise for their property located at 125 Hawkview Boulevard.

Background - Analysis and Options

Sign By-law Requirements (By-Law 203-92, as amended):

Section 5 – Prohibited Signs

5.15 Signs not related to any business located on the lot except as provided in Section 6.1 – Limit on number of Signs.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

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Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant is requesting a 3rd party sign on the adjacent vacant land advertising for their property located around the corner from them.

If Council finds merit in the application a Sign Permit issued by the Building Standards Department is required.

Attachments

- 1. Site Plan
- 2. Sketch of Sign

Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)