

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF NOVEMBER 21, 2017

Item 9, Report No. 10, of the Finance, Administration and Audit Committee, which was adopted without amendment by the Council of the City of Vaughan on November 21, 2017.

**9 CAPITAL BUDGET AMENDMENT – VAUGHAN METROPOLITAN CENTRE
PARKING STRATEGY
WARD 4 – VAUGHAN METROPOLITAN CENTRE**

The Finance, Administration and Audit Committee recommends approval of the recommendation contained in the following report of the City Manager and the Director of Development Engineering, dated November 6, 2017:

Recommendation

The City Manager and the Director of Development Engineering, in consultation with the Deputy City Manager, Public Works, the Director of Transportation Services, Parks and Forestry Operations and the Director of Financial Planning and Development Finance and Deputy City Treasurer, recommend:

1. That a budget amendment to Capital Project DT-7085-13 Parking Management Strategy Study inclusive of administrative recoveries and applicable taxes in the amount of \$40,000 be approved for the purchase and installation of parking signs in the Vaughan Metropolitan Centre, with funding from City-Wide Engineering Development Charges; and
2. That the inclusion of this matter on a Public Committee or Council Agenda with respect to the budget amendment as referenced above be deemed as sufficient notice pursuant to Section 2(1)(c) of By-Law 394-2002, as amended.

Contribution to Sustainability

Not applicable

Economic Impact

The consulting engineering services associated with the development of a public parking strategy for the Vaughan Metropolitan Centre (VMC) is being expensed to the approved Capital Budget Project No. DT-7085-13, with funding from City-wide Development Charges.

An early deliverable of the VMC Parking Management Strategy includes the identification of the necessary measures to address the management of public parking when the Toronto-York Spadina Subway Extension (TYSSE) opens for service in December 2017. As part of this initial stage of the parking strategy, parking prohibitions and/or restrictions were established on most of the City streets within the VMC that would be attractive to commuters for all day parking. The implementation of these parking management measures requires the installation of approximately 370 new regulatory signs.

The capital cost associated with the procurement, production and installation of the signs is estimated to be \$40,000, which can not be accommodated within the current approved budget. Accordingly, staff are recommending that the approved Capital Budget Project No. DT-7085-13 for the VMC Parking Management Strategy Study be increased by \$40,000 to cover this capital expenditure, with funding from City-wide Development Charges as the implementation for these signs are in support of growth in the VMC. The on-going life-cycle and renewal cost of these signs will need to be added in future year Operating Budgets for the Transportation Services, Parks and Forestry Operations Department.

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Communications Plan

Working with the Office of Corporate Communications, the necessary messaging using a variety of communications channels including e-Communications (eNewsletters and website content), social media and other approaches will be used to educate and inform commuters on the parking limitations within the VMC and to promote the use of the Toronto Transit Commission commuter parking lots at the Highway 407 and Pioneer Village Stations. The communication will also inform residents, employees and employers of the availability of local and rapid transit services starting in December 2017.

Purpose

The purpose of this report is to seek Council approval to increase the budget of Capital Project DT-7085-13 VMC Parking Management Strategy Study to fund the procurement, production and installation of the necessary parking regulatory signage within the VMC to manage public parking once the TYSSE opens for service in December 2017.

Background - Analysis and Options

The City retained WSP Consulting in fall 2016 to develop a short, medium and long term public parking strategy for the Vaughan Metropolitan Centre. An early deliverable of the VMC Parking Strategy was to identify the measures that are needed to manage on-street public parking when the TYSSE opens for service in December 2017. The opening of the subway within the VMC Mobility Hub will provide commuters with an efficient and reliable mode of travel other than the automobile. With the opening of the subway, however, it is expected that the demand for commuter parking within the VMC will be high.

It has been the City's objective to limit commuter parking within and around the VMC and to encourage citizens to use other transportation modes (including walking, cycling and transit) travelling to and from the subway or to use either the commuter parking lots at the Highway 407 and Pioneer Village Stations. In efforts to achieve this desired outcome and to manage traffic in the VMC, a key recommendation of the parking strategy is to establish parking prohibitions and/or restrictions on those city streets within the VMC that would be attractive for all day commuter parking. At its meeting in June 27, 2017, Council enacted By-law No. 097-2017 and By-law No. 102-2017 to implement the necessary parking restrictions in the VMC as illustrated on Attachment 1.

Over 370 parking regulatory signs need to be installed in the VMC before the subway opens

To establish the necessary parking restrictions, it has been estimated that approximately 370 signs will need to be installed in the VMC before the subway opens. The capital cost associated with the procurement, production and installation of the over 370 signs is estimated to be \$40,000. This expenditure can not be accommodated within the current approved budget. Accordingly, staff are recommending that the approved Capital Budget Project No. DT-7085-13 be increased by \$40,000 to cover the cost of the new signage, with funding from City-wide Development Charges.

Communication and pro-active enforcement are key to informing motorists of parking limitations in the VMC

The City's By-law and Compliance, Licensing and Permit Services ("BCLPS") Department is responsible for enforcement and regulation of parking City wide. A visible presence and pro-active enforcement will be a key component to supporting compliant behaviour of motorists,

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encouraging the use of available on-site parking facilities, deterring unlawful parking and responding to illegal parking activity. A strong visible presence of enforcement officers, primarily during peak hours (e.g. rush hour) is intended to have the desired effect, supporting the greater public interest to support traffic flow, ensure ease of access to the new subway facility and throughout the VMC area.

BCLPS's initial intent will be to begin with a focus on educating motorists of the new parking regulations, encouraging compliant behaviour and enforcing the parking requirements in accordance with the City's Parking By-law 1-96, as amended.

Relationship to Term of Council Service Excellence Strategy Map (2014-2018)

The matters referred to in this report support Council's priority of facilitating the development of the VMC.

Regional Implications

Building a downtown is an ambitious goal. Collaboration with broader Regional stakeholders continues to be an important factor in ensuring the success of the VMC transit providers.

Conclusion

To manage on-street parking when the TYSSE opens for service in December 2017, an estimated 370 parking regulatory signs will need to be installed in the VMC.

The capital cost associated with the procurement, production and installation of the over 370 signs is estimated to be \$40,000. This expenditure can not be accommodated within the current approved budget. Accordingly, staff are recommending that Capital Budget Project No. DT-7085-13 (VMC Parking Strategy) be increased by \$40,000 to cover the cost of the new signage, with funding from City-wide Development Charges.

Attachment

1. Opening Day On-Street Parking Restrictions

Report prepared by:

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(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)