

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF FEBRUARY 17, 2015

Item 14, Report No. 7, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on February 17, 2015.

14

**SIGN VARIANCE APPLICATION
FILE NO.: SV.14-017
OWNER: EMTWO PROPERTIES INC.
LOCATION: 2535 MAJOR MACKENZIE DRIVE
BLOCK A, REGISTERED PLAN 5828
WARD 1**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the Sign Variance Committee, dated February 3, 2015:

Recommendation

The Sign Variance Committee recommends:

1. That Sign Variance Application SV.14-017, Emtwo Properties Inc., be APPROVED.

Contribution to Sustainability

N/A

Economic Impact

The necessary resources have been allocated from within the existing complement.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

The applicant is requesting to increase his existing wall sign

Background - Analysis and Options

Sign By-law Requirements (By-Law 203-92, as amended):

8.2 Wall Signs

- (a) The area of a wall sign shall not exceed 0.75 sq.m per linear horizontal metre of the exterior wall of a building upon which such sign is located. In multiple occupancy buildings or shopping centres, the sign area for each business premises shall be proportional to the length of the exterior wall forming part of the premises. Notwithstanding the foregoing, the total area of a wall sign per business premises shall not exceed 20.0 sq.m. or be limited to less than 2.0 sq.m.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

CITY OF VAUGHAN

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Item 14, CW Report No. 7 – Page 2

Conclusion

The total area of sign proposed is 26.33 sq.m. which is proportional to the wall. Allowed under the By-law is 20 sq.m.

If Council finds merit in the application a Sign Permit issued by the Building Standards Department is required.

Attachments

1. Site Plan
2. Photo of Sign

Report prepared by:

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(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)