

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF FEBRUARY 21, 2017

Item 16, Report No. 6, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on February 21, 2017.

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**SIGN VARIANCE APPLICATION
FILE NO: SV.16-011
OWNER: PREMIER TRUCK GROUP OF WOODBRIDGE
LOCATION: 200 CREDITVIEW ROAD
BLOCK 24, PLAN 65M-3427
WARD 3**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the Sign Variance Committee, dated February 7, 2017:

Recommendation

The Sign Variance Committee recommends:

1. That Sign Variance Application SV.16-011, Premier Truck Group of Woodbridge, be APPROVED.

Contribution to Sustainability

N/A

Economic Impact

The necessary resources have been allocated from within the existing complement.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

The purpose of this report is to present for Council approval the recommendation of the Sign Variance Committee in this matter.

Background - Analysis and Options

The applicant is requesting to install three (3) wall signs.

Sign By-law Requirements (By-Law 203-92, as amended):

Section 6 – General Provisions for all Signs

6.1 Limit on Number of Signs:

One (1) only of the following sign type per exterior wall

- a) Wall sign

Variance Analysis:

In 2002 a Sign Variance application was received to erect two (2) wall signs being SV.02-032 which was approved and sign permits were issued.

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The applicant is now requesting to remove the two (2) wall signs and replace with three (3) new wall signs.

Wall area currently would permit for one (1) wall sign being 20. sq m. The Proposed sign area for all three (3) signs is 5.89 sq m.

Relationship to Term of Council Service Excellence Strategy Map (2014-2018)

This report supports the goals established by Council in the Vaughan Vision 2020/Strategic Plan, in particular:

Service Excellence – Promote Community Safety, Health & Wellness.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The Sign Variance Committee finds merits in the additional signs for the following reasons:

- a. The signs are compatible with the development on the premises and surrounding area;
- b. The signs do not adversely affect public safety.

If Council finds merit in the application a Sign Permit issued by the Building Standards Department is required.

Attachments

1. Site Plan
2. East Elevation
3. Front Photo of Sign

Report prepared by:

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Building Standards

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)