CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF FEBRUARY 18, 2014

Item 8, Report No. 6, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on February 18, 2014.

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SIGN VARIANCE APPLICATION FILE NO: SV.13-034 OWNER: COUNTRY WIDE HOMES LOCATION: CHESNEY CRESCENT (AT TIMBER CREEK BLVD.) PLAN 65M-4383 <u>WARD 1</u>

The Committee of the Whole recommends approval of the recommendation contained in the following report of the Sign Variance Committee, dated February 4, 2014:

Recommendation

The Sign Variance Committee recommends:

1. That Sign Variance Application SV.13-034, Country Wide Homes, be APPROVED providing no other development signs are located within the development.

Contribution to Sustainability

N/A

Economic Impact

None

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

The applicant is proposing to construct (1) development sign having a sign area a 22.5 sqm. as shown on the attached plans.

Background - Analysis and Options

Sign By-law Requirements (By-Law 203-92, as amended):

Section 12.1 (c) Each builder is permitted a maximum of two (2) signs with a combined sign face area not to exceed 20.0 sq.m.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

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Conclusion

The applicant is proposing to construct (1) development sign having a sign area a 22.5 sqm. and a combined sign area of 44.5 sqm. (double sided sign.) as shown on the attached plans. The proposed sign is to advertise three (3) builders within proposed development.

Members of the Sign Variance Committee have reviewed the application and have no objections to the application as submitted provided that the proposed sign is the only development sign to be constructed within the development.

The Sign Variance Committee is therefore recommending that:

That Sign Variance Application SV.13-034, Country Wide Homes, be APPROVED providing no other development signs are located within the development.

If Council finds merit in the application a Sign Permit issued by the Building Standards Department is required.

Attachments

- 1. Site Plan
- 2. Sketch of Sign

Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)