

CITY OF VAUGHAN

EXTRACT FROM COUNCIL MEETING MINUTES OF FEBRUARY 19, 2013

Item 10, Report No. 5, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on February 19, 2013.

10

**PROCLAMATION REQUEST
EPILEPSY AWARENESS MONTH AND MARCH 26TH AS "PURPLE DAY"**

The Committee of the Whole recommends approval of the recommendation contained in the following report of the City Clerk, dated February 5, 2013:

Recommendation

The City Clerk recommends:

- 1) That March 2013 be proclaimed as "Epilepsy Awareness Month"; and March 26th as "Purple Day", and
- 2) That the proclamation be posted on the City's website and published on the City Page Online.

Contribution to Sustainability

N/A

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City's website under "Events – Proclamations" and on the City Page Online.

Purpose

To respond to the request received from the Program and Outreach Coordinator, Epilepsy York Region, dated January 15, 2013.

Background - Analysis and Options

The correspondence received from the Program and Outreach Coordinator, Epilepsy York Region is attached. (Attachment 1)

The proclamation request meets the City's Proclamation Policy, as follows:

"That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) Which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act"

Epilepsy York Region, a registered charity, is seeking Council's support in proclaiming March 2013 as "Epilepsy Awareness Month", and March 26th, as "Purple Day", in an effort to raise awareness of this disease as well as increase understanding, reduce the stigma and improve the quality of life for those affected by epilepsy. An estimated 50 million people worldwide and over 300,000 people across Canada are affected by this neurological condition. Council has previously granted this proclamation.

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Item 10, CW Report No. 5 – Page 2

Relationship to Vaughan Vision 2020/Strategic Plan

This report supports the strategic priorities established by Vaughan Vision 2020 plan:

Service Excellence

- Promote Community Safety, Health & Wellness

Regional Implications

The proclamation will raise awareness of this neurological condition within the region.

Conclusion

Staff is recommending that March 2013 be proclaimed “Epilepsy Awareness Month” and March 26th as “Purple Day”, and that the proclamation be posted on the City’s website and published on the City Page Online.

Attachment

Attachment 1 – Correspondence from the Program and Outreach Coordinator, Epilepsy York Region, dated January 15, 2013

Report prepared by:

Connie Bonsignore, Administrative Assistant to the City Clerk

(A copy of the attachments referred to in the foregoing have been forwarded to each Member of Council and a copy thereof is also on file in the office of the City Clerk.)