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Communication
cw: <u>Apr 29/14</u>
Item: <u>34</u>

April 29, 2014

City of Vaughan
Vaughan Civic Centre
2141 Major Mackenzie Drive
Vaughan, Ontario, L6A 1W8

Dear: Mr. Abrams

**Re: Committee of the Whole (Item No. 34)
Street Name Approval
Draft Plan of Subdivision File 19T-12V007
Calloway REIT (Sevenbridge) Inc.
City of Vaughan**

The following submission is made with respect to the report prepared by the City of Vaughan dated April 29, 2014 with respect to the street name approval of Draft Plan of Subdivision File 19T-12V007.

Following a review of this report and in order to provide adequate time for the owner to consider the naming of the street (labeled Street "A" on 19T-12V007) to coincide with current marketing efforts for the associated project and the VMC in its entirety, it is respectfully requested that Item No. 34 be deferred to allow the applicant to continue discussions on street naming with the Planning Department.

We were unaware that this report was being prepared and that the direction of Council was being sought after by the planning department in regard to the naming of Street "A" at this time. A deferral of this item will allow the owner to continue to work both internally and with the City to develop a marketing strategy for this precinct of the VMC including naming of the street.

Sincerely,

Paula Bustard
Vice President, Development
SmartCentres