

CITY OF VAUGHAN
REPORT NO. 3 OF THE
COUNCIL EXPENDITURE AND CODE OF CONDUCT REVIEW
TASK FORCE

*For consideration by the Finance, Administration and Audit Committee
of the City of Vaughan
on May 2, 2016*

The Council Expenditure and Code of Conduct Review Task Force met at 9:39 a.m. on April 13, 2016.

Present: Councillor Marilyn Iafrate, Chair
Regional Councillor Gino Rosati
Councillor Rosanna DeFrancesca
Councillor Sandra Yeung Racco

Staff Present: Jeffrey A. Abrams, City Clerk
Lloyd Noronha, Director, Financial Planning and Development Finance / Deputy City Treasurer
Jackie Macchiusi, Senior Manager of Corporate Financial Planning & Analysis
Nelson Pereira, Senior Corporate Financial Analyst Financial Planning and Development Finance
Adelina Bellisario, Council / Committee Administrator

The following item was dealt with:

1 COMMENTS AND SUMMARY OF SUGGESTED AMENDMENTS
(Referred)

The Council Expenditure and Code of Conduct Review Task Force advises Council:

That the following recommendations were approved:

- 1) That staff survey the Mayor and Members of Council to determine the types of paid advertisements the council offices typically make, and report back on both the scope of those advertisements, and the circumstances where more than one City ad has been placed;
- 2) That consideration be given to establishing a requirement that the source of funding be identified in any advertisements placed by the Mayor and Members of Council in on-line publications, or larger than a quarter page ad (5 inches by 5 inches) in printed form;
- 3) That in an election year, paid advertisements or corporate newsletters (including e-newsletters) after the cut-off date be directly related to city business such as communicating with respect to a pending Planning Act application or development matter, the facilitation of a community meeting, the opening of a city facility, and community consultations relating to a matter to be considered by Council before the end of the term. Publications shall not be placed to issue greetings on behalf of a councillor or merely to provide contact information; and
- 4) That Communication C1 from the City Clerk, entitled, “Advertising Expenses”, be received.

**REPORT NO. 2 OF THE
COUNCIL EXPENDITURE AND CODE OF CONDUCT REVIEW
TASK FORCE FOR CONSIDERATION BY THE FINANCE, ADMINISTRATION AND AUDIT COMMITTEE,
MAY 2, 2016**

The Council Expenditure and Code of Conduct Review Task Force recommended that the following recommendation be forwarded to Council for approval:

- 1) That the Council Expenditure and Code of Conduct Review Task Force be granted an extension to December 2016 to complete and submit its findings report in accordance with its mandate.

The meeting stood adjourned at 11:15 a.m.

Respectfully submitted,

Councillor Marilyn Iafrate, Chair

Report prepared by: Adelina Bellisario, Council / Committee Administrator