

**CITY OF VAUGHAN**  
**REPORT NO. 3 OF THE**  
**CANADA 150 CELEBRATION TASK FORCE**

*For consideration by the Committee of the Whole  
of the City of Vaughan  
on May 2, 2017*

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The Canada 150 Celebration Task Force met at 4:07 p.m. on March 29, 2017.

Present: Councillor Sandra Yeung Racco, Co-Chair  
Councillor Alan Shefman, Co-Chair  
Regional Councillor Gino Rosati  
Jennifer Johnson (Ward 1)  
Priya Shah (Ward 3)  
Antoinette Stephenson (Ward 3)  
Maya Goldenberg (Ward 4)  
Ziny Kirshenbaum (Ward 5)  
Lisa McDonough, Vaughan Public Libraries  
Giacomo Parisi, Heritage Vaughan Committee

Also Present: Dan Zelenyj, Manager Archives & Records Management Services & City Archivist  
Mae Caldarelli, Communications Coordinator  
John Britto, Council / Committee Administrator

The following items were dealt with:

**1** **NATIONAL ABORIGINAL DAY**

The Canada 150 Celebration Task Force advises Council:

- 1) That the verbal update provided by the Co-Chairs of the Task Force with respect to the National Aboriginal Day celebration initiatives, was received.

**2** **CANADA 150 CAPITAL PROJECTS OVERVIEW**

The Canada 150 Celebration Task Force advises Council:

- 1) That the presentation by the Manager of Parks Development and Construction and C1, presentation material titled: *"Parks Development – Canada 150 Capital Projects Overview"*, was received.

**3** **CANADA 150 – HORTICULTURE INITIATIVES**

The Canada 150 Celebration Task Force advises Council:

- 1) That the presentation by the Manager of Parks Operations and the Horticulture Supervisor and C2, presentation material titled: *"Canada 150 – Horticulture Strategic Plan"*, was received; and

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- 2) That the following recommendation was approved:
  - (a) That staff be requested to include in their marketing campaign the flying of the Canadian flag throughout the City of Vaughan on Canada Day and include the Canadian flag in promotional materials, going forward.

**4 CANADA 150 CELEBRATIONS – PROPOSED CALENDAR OF EVENTS**

The Canada 150 Celebration Task Force advises Council:

- 1) That the update with respect to the current status of programs through Culture Services, was received.

**5 SOCIAL MEDIA/MARKETING LAUNCH AND TIMELINES**

The Canada 150 Celebration Task Force advises Council:

- 1) That the update on Canada 150 social media hot topics and key initiatives for March and April presented by the Communications Coordinator, was received.

**6 TASK FORCE MEMBERS UPDATE ON COMMUNITY PROGRAMS OF INTEREST**

The Canada 150 Celebration Task Force advises Council:

- 1) That the above matter was discussed.

**7 ONTARIO 150 COMMUNITY CELEBRATION PROGRAM**

The Canada 150 Celebration Task Force advises Council:

- 1) That the correspondence from the Assistant Deputy Minister, Ministry of Tourism, Culture and Sport, dated January 20, 2017, was received.

**8 O CANADA! WHO ARE YOU?**

The Canada 150 Celebration Task Force advises Council:

- 1) That the correspondence from Olga Ocampo de Hernández, Maple, dated March 16, 2017, was received.

**9 NEXT STEPS**

The Canada 150 Celebration Task Force advises Council:

- 1) That a draft Findings Report will be prepared for consideration at the April 26, 2017, Task Force meeting.

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The meeting stood adjourned at 5:16 p.m.

Respectfully submitted,

Councillor Alan Shefman, Co-Chair

Report prepared by: John Britto, Council / Committee Administrator