

City of Markham
Sign by-law

C20#2

c20
Communication
CW: Feb 25/14
Item: 2

16.0 POSTERS

- 16.1 No person shall affix or place a poster or cause a poster to be affixed to any public property except at a designated poster sleeve and in accordance with this By-law.
- 16.2 A person shall only affix or place one poster on a designated poster sleeve and such poster shall be in accordance with the following requirements:
- (a) Indicate the name of the person or business responsible for placing the poster; and
 - (b) Be no greater in size than 22 cm by 28 cm; and
 - (c) Conform to the shape of the poster sleeve; and
 - (d) Be attached to the poster sleeve only by staples, tacks, or push pins.
- 16.3 The Town may remove and dispose of lawfully and unlawfully placed posters without notice or compensation in accordance with the Town's regular maintenance activities.

17.0 Election Signs

(Section 17 amended in its entirety by By-law 2006-202)

(Section 17 amended in its entirety by By-law 2010-57)

17.1 Time Period for Placement

Election Signs shall not be erected anywhere within the Town prior to twenty eight (28) days before the date of the election, with the exception of designated intersections on Regional Roads as shown on Schedule G where Major Road Signs only are permitted to be erected forty two (42) days prior to the date of the election.

17.2 Removal of Election Signs

All Election Signs shall be removed within seventy two (72) hours after midnight of the date of the applicable election.

17.3 Permit & Permit Fee Requirement

No person shall erect an Election Sign on public property or on the premises of an Election Campaign Office without first obtaining a sign permit and payment of the appropriate fee as prescribed in By-law 2002-276 "Fee By-law".

17.4 Public Property Restrictions

Election Signs are not permitted anywhere on public property within the Town of Markham, other than on:

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on February 25, 2014 at CW in regards to:
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- (a) A municipal boulevard abutting a residential lot, where the property owner of the residential lot has consented to the placement of the sign;
- (b) On a road allowance at a designated intersection shown on Schedule F;
- (c) Notwithstanding clause (a), no Election Sign shall be placed on a municipal boulevard between a sidewalk and a curb or between a sidewalk and the travelled portion of the road.

17.5 Major Road Signs

Election Signs erected on road allowances at designated intersections or on private property within the Rural Residential Area (both as shown on Schedule F) are defined as Major Road Signs in this By-law, and shall comply with the following:

- (a) The area of the sign shall not exceed 1.49m^2 ; *16 Square feet*
- (b) The area of the size shall not be less than 1.0m^2 ;
- (c) The height of the sign shall not exceed 1.22m ; *4 feet*
- (d) The width of the sign shall not exceed 1.22m ; *4 feet*
- (e) The sign shall be no higher than 2.0m above the ground;
- (f) There is only one sign per candidate at any corner of a designated intersection;
- (g) No portion of the sign shall be located within three (3) metres of the curb, the edge of the travelled highway, or the shoulder of the highway;
- (h) No portion of the sign shall be located within one (1) metre of a sidewalk;
- (i) The sign shall be placed within fifty (50) metres of the corner, but shall not be placed within the Daylight Triangle;
- (j) Only one sign per candidate is permitted on private property within the Rural Residential Area, and the sign shall be placed within the portion of private property being maintained for residential purposes;
- (k) Major Road Signs are prohibited in Special Sign Districts (Heritage District Areas).

17.6 Lawn Signs

Election Signs erected on private property or on the municipal boulevard abutting the front yard in residential zones are defined as Lawn Signs in this by-law and shall comply with the following:

- (a) The sign may be erected only with the consent of the owner of the private property on which the sign is located or the abutting municipal boulevard;
- (b) The area of the sign shall not exceed 0.75m^2 ;
- (c) The sign shall be no higher than 2.0m above the ground;
- (d) Only one sign per candidate is permitted on the residential lot or where no sidewalk exists in the abutting municipal boulevard;
- (e) Where the sign is placed adjacent to a curb or the travelled

portion of the road, the sign must be set back a minimum of 1.8m from the curb or travelled portion of the road;

- (f) Where the sign is placed adjacent to a sidewalk, the sign shall be set back a minimum of 0.6m from the edge of the sidewalk;
- (g) Subsection (g) does not apply when the sidewalk is less than 0.6m from the main wall of the building, in which case the sign shall be placed at the furthest distance possible from the sidewalk;
- (h) The sign shall independently attached to the ground;
- (i) Within Special Sign Districts (Heritage District Areas), Lawn Signs may be placed on private residential or commercial properties and shall not be placed on the abutting municipal boulevard.

17.7 Election Campaign Office

Each candidate is permitted to use signage permitted under the Sign By-law for Election Signage, except for Mobile, Portable, and Banner signage at one designated Election Campaign Office only and is further entitled to the following exemptions to the Sign By-law:

- (a) A single Major Road sign, displaying the words “ Campaign Headquarters” may be placed on private property where the candidate does not display any signage on a Ground Sign permitted under the By-law;
- (b) Within 42 days of the applicable election date, regular Sign By-law restrictions for the placement of signs in windows of the portion of the building occupied by the candidate’s Election Campaign Office are not applicable;
- (c) The above exemptions for the placement of signs do not apply to a Election Campaign Office located in a residential or institutional zone.

17.8 Restrictions on Sign Placement

No Election Signs shall be displayed or erected:

- (a) In any park or open space area or any municipal boulevard abutting any park or open space area;
- (b) On the property of any municipal, provincial or federal building or any school, or on the municipal boulevard abutting such facilities;
- (c) On the property of a Voting Place, or the municipal boulevard abutting any Voting Place;
- (d) On vacant lands or the abutting municipal boulevard;
- (e) Attached to a fence, wall, hoarding, or any other structure;
- (f) Attached to a tree, bush, or any other form of vegetation;
- (g) Attached to a utility pole, bus shelter, traffic sign, or any other municipal infrastructure;
- (h) Within five (5) metres of a fire hydrant or bus shelter;
- (i) Within ten (10) metres of a non- residential driveway;
- (j) On any centre median, traffic island, or centre boulevard within a road allowance;

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- (k) Within a Daylight Triangle;
- (l) So as to impair or obstruct movement of vehicular traffic, or the visibility of warning devices and traffic signs or signals;
- (m) Other than independently attached to the ground.

17.9 Fences on Municipal Boulevard

For the purposes of this By-law, all fences abutting a municipal boulevard shall be deemed to be on the property line and no Election Sign shall be erected on the fence.

18.0 EXCEPTIONS

18.1 The provisions of this By-law are modified to the extent set out in the following exceptions. Unless otherwise indicated in the following exceptions, all of the provisions of this By-law which are not inconsistent with the following exceptions shall apply.

18.2 Signs will be permitted on the lands delineated on Schedule "G" to this By-law only as follows:

- (a) Ground signs will only be permitted at the locations identified in Schedule "H."
- (b) All signs other than ground signs will be permitted as identified on Schedule "I."
- (c) No ground or wall sign shall be permitted on the lands except at the locations delineated in Schedule "I" and as specifically shown on Schedules "J-1" to "J-22" inclusive.

18.3 Notwithstanding Section 5.3.9, a second ground sign shall be permitted along the Markham Road frontage subject to the following:

- (a) No two signs shall be setback less than 45 metres from each other.
- (b) No ground sign is permitted along the Denison Road frontage.
- (c) No ground sign is permitted on the parcel of land immediately to the north as outlined on Schedule A to this by-law.

(Amended by By-law No. 2006-169)

19.0 VARIANCES

19.1 An application for variance shall be made on the appropriate form and shall be accompanied by the appropriate fee, as set out in Schedule "A".

19.2 The Commissioner of Development Services shall prepare a report for the consideration of Development Services Committee, setting out the reasons for the variance and a recommendation to Council.

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