

**HUBURBIA**

**Recommendation**

The Commissioner of Planning recommends:

THAT the presentation entitled 'Huburbia' BE RECEIVED.

**Contribution to Sustainability**

MOVE: The Transportation Expo is an exploration of the future of transportation; an investigation of innovative ideas and technologies needed to build and connect our communities in efficient and sustainable ways.

**Economic Impact**

There are no costs associated with the approval of this report.

**Communications Plan**

There is no communications plan associated with this report.

**Purpose**

To provide the members of the Vaughan Metropolitan Centre Sub-Committee with a presentation of the Vaughan Metropolitan Centre 'Huburbia' design project.

'Huburbia' was one of ten design challenges within MOVE: The Transportation Expo - a series of public expositions on urban sustainability issues that asked designers to envision innovative solutions to the critical challenges facing our planet in the 21st century.

**Background - Analysis and Options**

MOVE: The Transportation Expo is collaboration between Evergreen and the Institute without Boundaries to envision sustainable transportation systems through the lens of five themes: Energy, Land Use, Infrastructure, Health and Environment.

The MOVE Expo included a series of innovation talks with industry leaders, and a public exposition held at Toronto Evergreen Brickworks during the summer and fall of 2012. As a result of its success, the MOVE Expo will re-open in spring 2013.

The Institute Without Boundaries and Evergreen asked industry innovators and experts to share their ideas in a series of brainstorming sessions, or "charrettes," leading up to the MOVE Transportation Expo. The Vaughan Metropolitan Centre mobility hub is a site for one of the ten design charrette challenges. Charrette participants were asked to explore a system of scalable mobility hubs that integrate existing roadways with local and regional transportation systems, and present a plan for one model hub and surrounding development.

An overview of the 'Huburbia' design challenge can be found at the following link: <http://ebw.evergreen.ca/move/challenges/huburbia>

#### Exhibition Design Team:

- Luigi Ferrara, Director of the School of Design at George Brown College
- Juan Camacho, Design Management, Industrial and Environmental Graphics Designer, Morphosis
- Roman Lifshitz, Cossette & BBDO Montreal
- Tucker McLachlan, Graduate, Don Mills Collegiate CyberARTS program
- Soojung Park, Design Associate, Institute without Boundaries
- Morgen Peers, Townscapes
- Sony Rai, Intern architect at Diamond and Schmidt
- Brandon Slopach, Urban Studies, York University
- Moira Wilson, Urban Designer, City of Vaughan

#### Advisors and Stakeholders:

- Antoine Belaieff, Director Innovation, Metrolinx
- Diana Birchall, Director of Policy Planning, City of Vaughan
- Paula Bustard, Director Land Development, Smart Centres
- Mark Caruso, Director, Real Estate CIBC
- Hannah Evans, Director of Partnerships and Consultation, Ontario Growth Secretariat at the Ministry of Infrastructure
- Praveen John, Senior Project Engineer, VIVA
- Sandra Kaiser, Vice President of Corporate Affairs, Smart Centers
- Sony Rai, Sustainable Vaughan
- Tonya Surman, Executive Director, Center for Social Innovation
- Brian Titherington, Senior Project Engineer, VIVA

#### **Relationship to Vaughan Vision 2020/Strategic Plan**

City of Vaughan's participation in the MOVE: The Transportation Expo initiative relates to:

##### Service Excellence:

- Lead and Promote Environmental Sustainability
- Preserve our Heritage and Support Diversity, Arts & Culture

##### Management Excellence:

- Demonstrate Leadership and Promote Effective Governance

#### **Regional Implications**

Regional transportation agencies were involved as stakeholders in this initiative. There are no regional implications associated with this report.

#### **Conclusion**

The key messages in the Vaughan Metropolitan Centre 'Huburbia' presentation are:

- The importance of the public realm in the development of the mobility hub;
- Creative initiatives to support small, local business development;
- Civic engagement;
- Ideas to generate social collaboration and resource-sharing for a sustainable, innovative, and productive city;
- The benefits of establishing a community development agency.

**Attachments**

1. 'Huburbia' V-City Illustration
- 2 'Huburbia' V-City Illustration Detail: Mobility Hub

**Report prepared by:**

John MacKenzie, Commissioner of Planning  
Moir Wilson, Urban Designer, Development Planning Department

Respectfully submitted,

JOHN MACKENZIE  
Commissioner of Planning

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# VMC Huburbia V-City Illustration

LOCATION:  
Vaughan Metropolitan Centre  
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## Move: The Transportation Expo

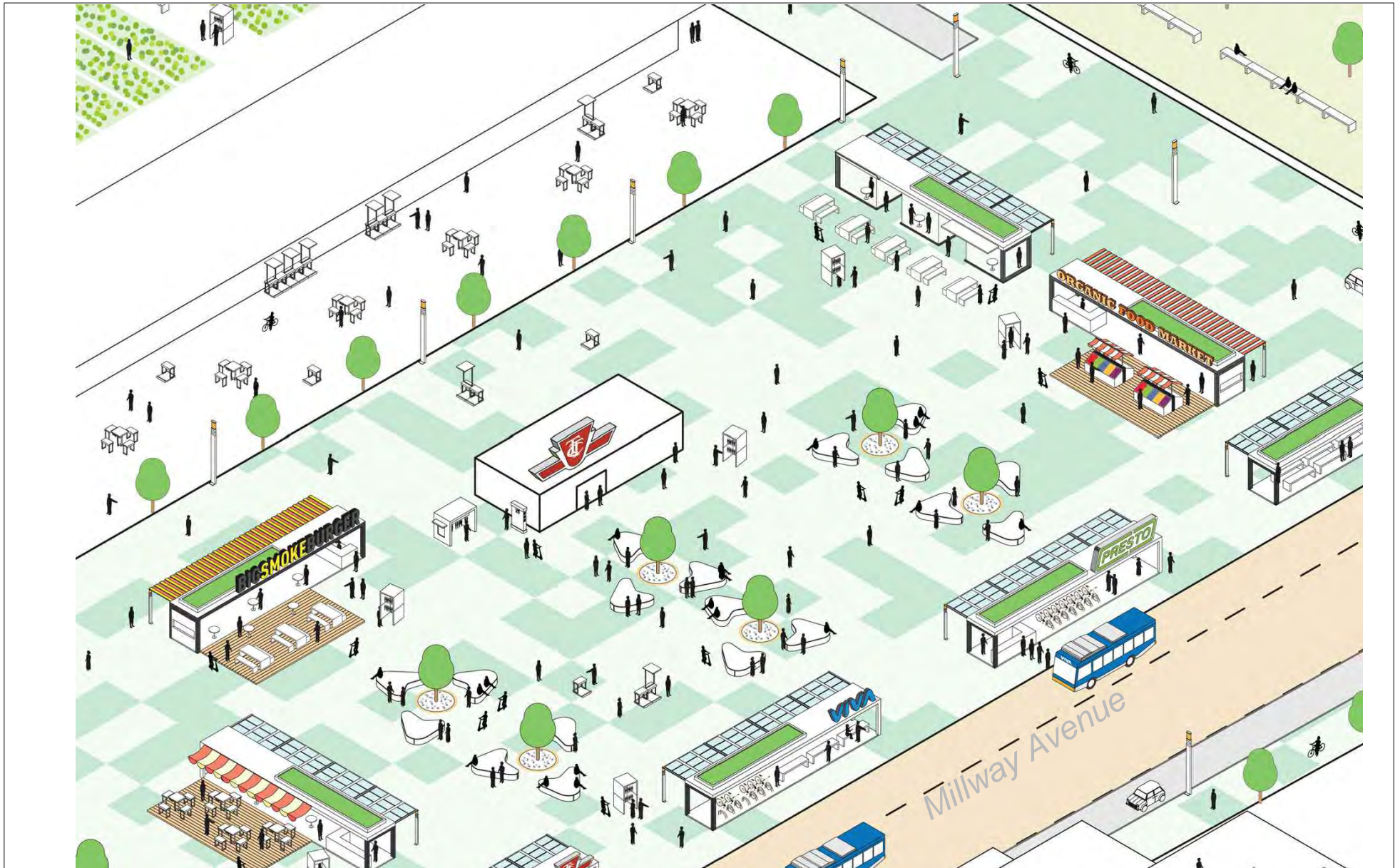


## Attachment

DATE:  
February 05, 2013

# 1





VMC Huburbia  
V-City Illustration  
Detail: Mobility Hub

Move: The Transportation Expo

Attachment

2



LOCATION:  
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