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Communication
CW: <u>Jan 14/14</u>
Item: <u>1</u>



Marilyn Iafrate Councillor, Ward 1

November 15, 2013

Mr. Deepak Chopra
President and Chief Administrative Officer
Corporate Secretariat
Canada Post
2701 Riverside Drive N1150
Ottawa ON K1A 0B1

Dear Mr. Chopra:

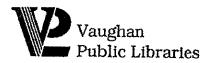
RE: Importance of Maintaining Historic Community Names

I am writing to express my concern about the Canada Post proposal to name an area of historical importance and the need for Canada Post to continue to protect this historical value.

Nashville is a hamlet of Kleinburg, in the City of Vaughan. It is on the western edge of Kleinburg. This new development area which is located in Block 61, is bound by Major Mackenzie Drive to the south, Nashville Road to the north, Huntington Road to the west and Hwy 27 to the east. This area is known as Nashville and is identified by the City of Vaughan as part of the Village of Kleinburg and is currently serviced by the Kleinburg Post Office. Canada Post has recently designated a portion of this new development in Nashville as Woodbridge. I am deeply troubled about the use of the term "Woodbridge"; seemingly to describe this area as it will generate confusion for new residents as Canada Post will identify their homes as Woodbridge and the City of Vaughan recognizes the area as Kleinburg. If feasible, Canada Post could consider the prospect of adding a new mailing name of Nashville to Canada Post's operations system.

Furthermore, the area has significant historical importance. Historic Preservation is a strategy for conserving significant elements in order to maintain a tangible connection to the past. Kleinburg was the home of the great Canadian historical writer, Pierre Berton. The connection between Mr. Berton and the village he called home and wrote so many of his great works must be preserved. Canada Post must rectify the matter and support and maintain the pride that the residents of this area have for their history

If the prospect of a Nashville designation cannot be considered given that 5000 to 7000 new residential units will be built in the next five to seven years, then Canada Post needs to make the





necessary changes and the mailing addresses for the new community must be maintained as Kleinburg.

I hope that you will give my request the attention and consideration it deserves and that the requested change be made as soon as possible given that residents will be moving into their new homes in the coming months.

If you have any questions, please do not hesitate to contact me via email or phone.

Respectfully,

Marilyn lafrate

Councillor

Ward 1

cc: Mr. Patrick Brown, Delivery Planning Canada Post

Hon. Lisa Raitt, Minister of Transport, MP Halton (Ontario)

Hon. Julian Fantino, Minister of Veteran Affairs, MP Vaughan (Ontario)

Mr. Aaron Hershoff, TACC Developments