CITY OF VAUGHAN

REPORT NO. 1 OF THE

CANADA 150 CELEBRATION TASK FORCE

For consideration by the Committee of the Whole of the City of Vaughan on March 7, 2017

The Canada 150 Celebration Task Force met at 4:05 p.m. on January 25, 2017.

Present: Councillor Alan Shefman, Co-Chair

Councillor Sandra Yeung Racco, Co-Chair

Regional Councillor Mario Ferri Jennifer Johnson (Ward 1) Antoinette Stephenson (Ward 3) Maya Goldenberg (Ward 4) Ziny Kirshenbaum (Ward 5)

Pina Falbo, Vaughan Chamber of Commerce Lisa McDonough, Vaughan Public Libraries Giacomo Parisi, Heritage Vaughan Committee

Also Present: Jeffrey A. Abrams, City Clerk

Jennifer Ormston, Manager of Corporate Communications

Jackie Macchiusi, Senior Manager of Financial Planning & Analysis

Shirley Kam, Senior Manager of Economic Development

Dave Madore, Supervisor of Licensing, By-Law and Compliance

Dan Zelenyj, City Archivist & Manager of Archives & Records Management Services

Anna Rose, Supervisor of Events

Mirella Tersigni, Cultural Development Officer Joy Ciafardoni, Executive Assistant to the Mayor Adelina Bellisario, Council / Committee Administrator

The following items were dealt with:

1 ONTARIO 150 GRANT PROGRAM

The Canada 150 Celebration Task Force advises Council:

1) That the presentation by the Senior Manager of Corporate Financial Planning & Analysis and Communication C1, presentation material entitled, "Grants Update", was received.

2 TASK FORCE MEMBERS UPDATE ON COMMUNITY PROGRAMS OF INTEREST

The Canada 150 Celebration Task Force advises Council:

That the information provided by the Task Force members, was received.

3 CANADA 150 CELEBRATIONS – PROPOSED CALENDAR OF EVENTS

The Canada 150 Celebration Task Force advises Council:

1) That the information provided by the Task Force members, was received.

REPORT NO. 5 OF THE CANADA 150 CELEBRATION TASK FORCE FOR CONSIDERATION BY THE COMMITTEE OF THE WHOLE OF THE CITY OF VAUGHAN ON MARCH 7, 2017

4 SOCIAL MEDIA/MARKETING LAUNCH AND TIMELINES

The Canada 150 Celebration Task Force advises Council:

- That the presentation by the Manager of Corporate Communications and Communication C2, presentation material entitled, "Celebrating Canada in Vaughan Update", dated January 2017, was received; and
- 2) That the Canada 150 launch be at Vaughan Winterfest on February 12, 2017 at Vellore Village Community Centre.

5 RECOGNITION OF ABORIGINAL COMMUNITIES/PEOPLES IN VAUGHAN PROGRAM

The Canada 150 Celebration Task Force advises Council:

- 1) That the information provided by the Task Force members, was received; and
- 2) That the deputation of Ms. Patricia Saioni, Agente de liaison, Rêggion de l'Ontario, Office of the Commissioner of Official Languages, Avenue St-Clair, Est, Toronto, was received.

6 CITY OF VAUGHAN GRANTS FOR COMMUNITY GROUP CELEBRATIONS OF CANADA 150

The Canada 150 Celebration Task Force recommended that the following recommendation be forwarded to Council for approval:

- 1. That Council formally request the allocation of up to \$10,000 from the Mayor's Spirit of Generosity Fund for the purpose of providing a maximum \$500 grant to eligible groups undertaking Canada 150 programs, projects or events;
- 2. That the grants be administered by the Office of the Chief Financial Officer and City Treasurer;
- 3. That Ziny Kirshenbaum, Giacomo Parisi and Maya Goldenberg, being members of the City's Canada 150 Task Force, be requested to participate as advisors for the purpose of evaluating grant requests; and
- 4. That the deadline for grant submission be May 30, 2017, but that grants be processed as they are received.

7 <u>NEXT STEPS</u>

The Canada 150 Celebration Task Force advises Council:

1) That the information provided by the Task Force members, was received.

The meeting stood adjourned at 5:37 P.m.

Respectfully submitted,

Councillor Al Shefman, Co-Chair

Report prepared by: Adelina Bellisario, Council / Committee Administrator