



City of Vaughan

Fairs & Festivals

Support Program



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City of Vaughan Fairs & Festivals Support Program



Vaughan is a City of choice that promotes diversity, innovation and opportunity for all citizens, fostering a vibrant community life that is inclusive, progressive, environmentally responsible and sustainable.



It is recognized that this vision can be achieved through various initiatives such as community-based **heritage, village fairs and festivals**. The City of Vaughan will continue to support and encourage these events planned by volunteer groups that assist in enriching and preserving its diverse community.



The purpose of the **Fairs & Festivals Support Program** is to demonstrate Vaughan's support for these types of events by establishing criteria that will enable qualifying groups to receive further assistance.

The value of support is a **75% discount** applied to the total cost of the rental, to a maximum \$3500 per Community Service Organization (CSO) per year including:

- Use of City-owned property (facilities, parks and sports fields);
- services-in-kind; and,
- Buildings and Facilities and/or Parks and Forestry Operations staff (\$400 maximum).

Program Goals

- To assist the CSO in their provision of heritage, village fairs and festivals by providing additional support for services and facilities for their activities and programs;
- To apply an equitable and reasonable approach in continuing to provide support to fairs and festivals in the City of Vaughan that are open to all residents;
- To establish clear and transparent criteria for eligibility that the CSO must satisfy in order to be eligible for additional support; and,
- To continue to work with the organizers to investigate new sources of support, such as grants, to assist with the costs of hosting fairs and festivals.

Criteria for Eligibility

- Groups applying for the Fairs & Festivals Support Program must be a recognized CSO;
- The event is a temporary gathering that brings people together for a heritage, village fair or festival and may range in theme, scale and duration; and,
- CSOs must submit an application before their event that notes a detailed business and communication plan, a list of revenue sources including grants and other forms of formal funding and, the strategy to actively pursue fundraising activities or other sources of revenue.





General Information

- CSO must apply for the Fairs & Festivals Support Program before their event in any calendar year. Support for one (1) year does not guarantee support the following year.
- Support does not include any rented items, or fees/charges levied by other City departments such as City Clerk's Office or By-law and Compliance Departments.
- Applications may be disqualified depending on the amount of financial support received from other sources (e.g. grants).

Please Note: Support will not be disbursed until year end. Should the request for subsidy exceed the allotted budget, then the subsidy will be based on percentages of eligible costs.



**Need More
Information?**

For more details on the **Fairs and Festivals Support Program**, please contact:

**Recreation & Culture Department
Permitting Unit**
RecPermits@vaughan.ca | 905.832.8500