

An aerial, high-angle view of a city at night, likely Vaughan, Ontario. The image is heavily stylized with a color palette dominated by reds, oranges, and yellows, creating a vibrant, almost abstract urban landscape. The lights from buildings and streets are visible, though somewhat blurred, suggesting a sense of movement or a wide-angle shot. The overall mood is energetic and modern.

VICO

VAUGHAN INTERNATIONAL COMMERCIALIZATION CENTRE

Arriving in Vaughan also means entering the Region's largest employment centre. With more than 11,000 companies, 200,000+ jobs and an average five-year employment growth rate of 4.1 per cent, Vaughan is a strategic investment in your business future. New work spaces, access to talent and a high quality of life are all important goals for which the City continually strives for.

Attract Investment and Create Jobs

LEGEND: ✓ Completed ● On Track ▲ Issue Identified ● On Hold/Not Started

STATUS	ACTIVITIES
●	City-Wide Urban Design Study
●	Design and Construction of Enhanced Streetscapes in Intensification Areas – Islington Avenue
●	Design and Construction of Enhanced Streetscapes in Intensification Areas – Vaughan Mills
●	Design and Construction of Enhanced Streetscapes in Intensification Areas – Woodbridge Heritage District
●	Economic Development and Culture Services – Communication to Businesses and Stakeholders
●	Implementation of Vaughan International Commercialization (VICC) Pilot Program
▲	Review and Approval of Employment Area Block Plans (including Block 59)

KEY ACCOMPLISHMENTS

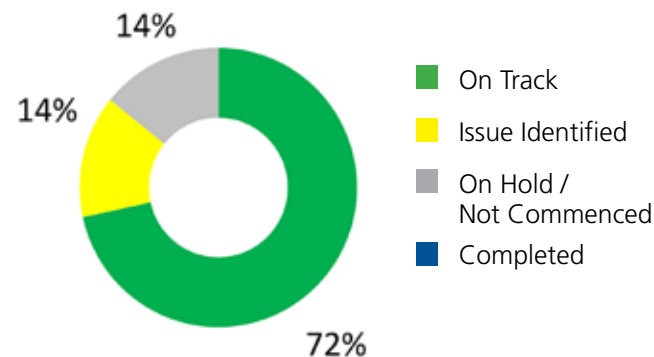
- Three eNewsletters have been published by Economic Development and Culture Services to more than 10,000 subscribers
- Vaughan International Commercialization Centre working to bring WINA Battery facility to Vaughan and match Israeli water tech companies participating in the National Water/Wastewater Conference

ISSUES

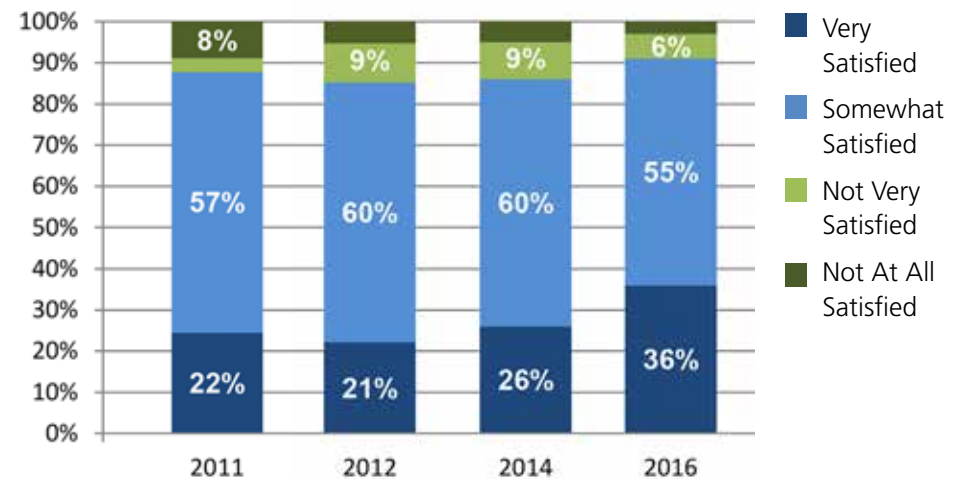
- Planned developments beyond the FedEx and Costco projects in Block 59 cannot proceed to approval until a revised Block Plan submission addressing all issues identified in the technical review is submitted by the Block 59 Landowners Group
- Streetscape studies in Vaughan Mills area are awaiting the outcome of OMB appeals

Key Performance Measures

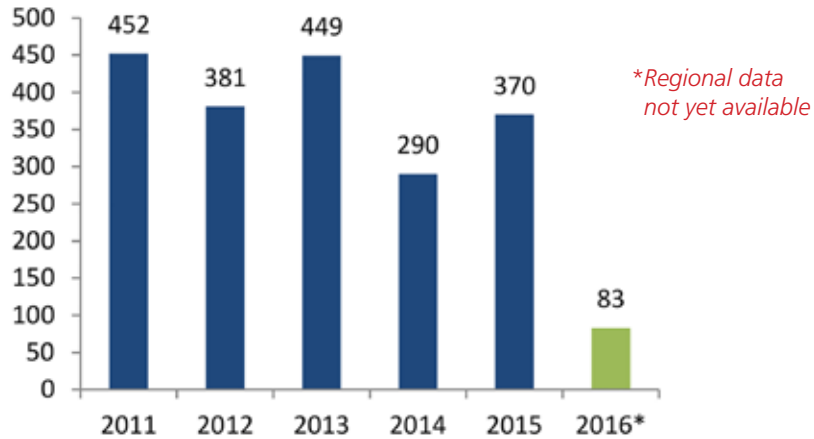
Activity Status:



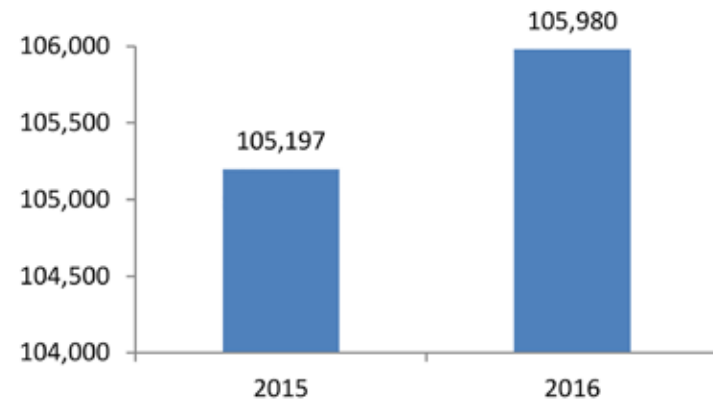
Satisfaction with Business Support Services



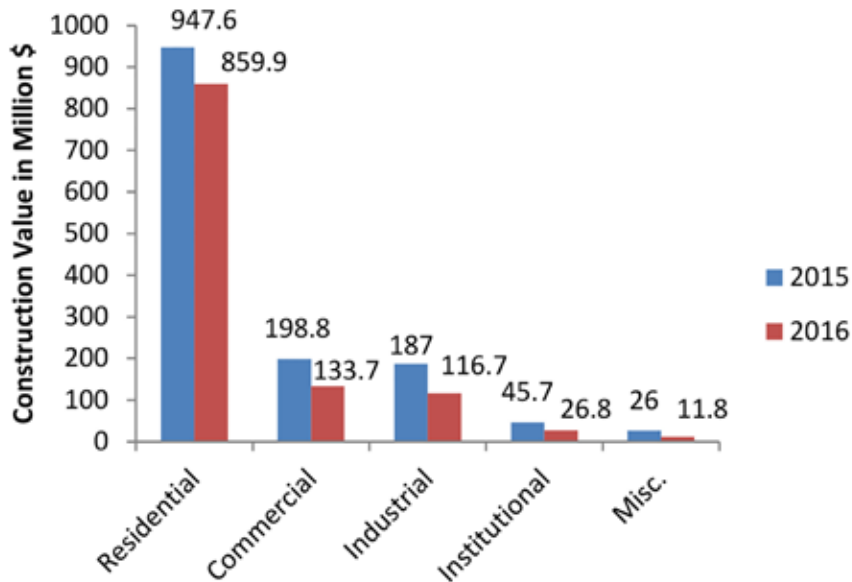
New Businesses and Expansions



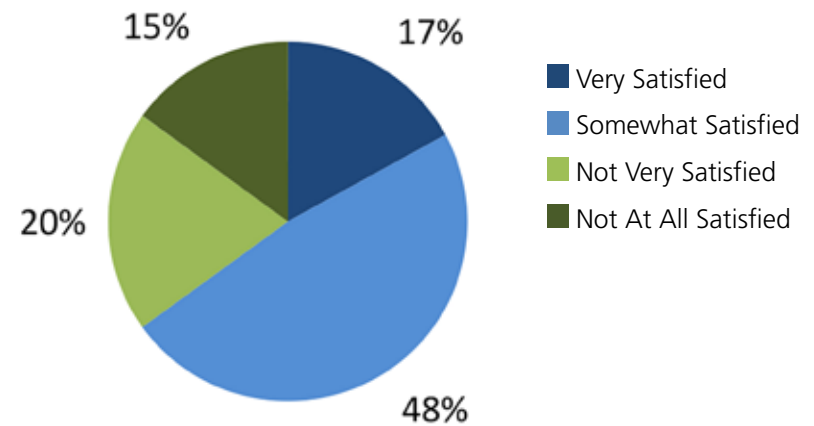
Economic Development Website Visits



Construction Value of Issued Permits



Satisfaction With Processing and Involving the Public in the Review of Development Applications (2016 Citizen Survey)



HOW IS THE CITY DOING?

The majority of the activities (72 per cent) supporting this activity continue to be on-track. One activity was not started by December 2016 due to outstanding OMB appeals and one cannot proceed until a revised submission addressing all issues identified in the technical review have been addressed, and a revised Block Plan has been resubmitted by the Landowners Group.

The number of new businesses and the expansion of existing businesses in Vaughan continue to increase. The number of new businesses and expansions in 2015 was greater than in 2014. The 2016 data for new business and expansions is not yet available.

Satisfaction with economic development and business support services continues to increase. There was a statistically significant increase of five per cent in satisfaction with business support services from 2014 to 2016 (86 per cent to 91 per cent). The number of visits to the City's Economic Development website has increased by almost 800 additional visits since 2015.

Active construction across the City, including new high-rise developments, contributed to an increased construction value from permits issued in 2016 over that of the previous year.

Development Planning staff provide consultative assistance to the public, landowners and the development industry on planning-related issues, processing of development applications and the planning legislative process. The majority of respondents to the 2016 Citizen Satisfaction Survey were very satisfied or somewhat satisfied with the processing of development applications and involving the public in the review of development applications (65 per cent).

