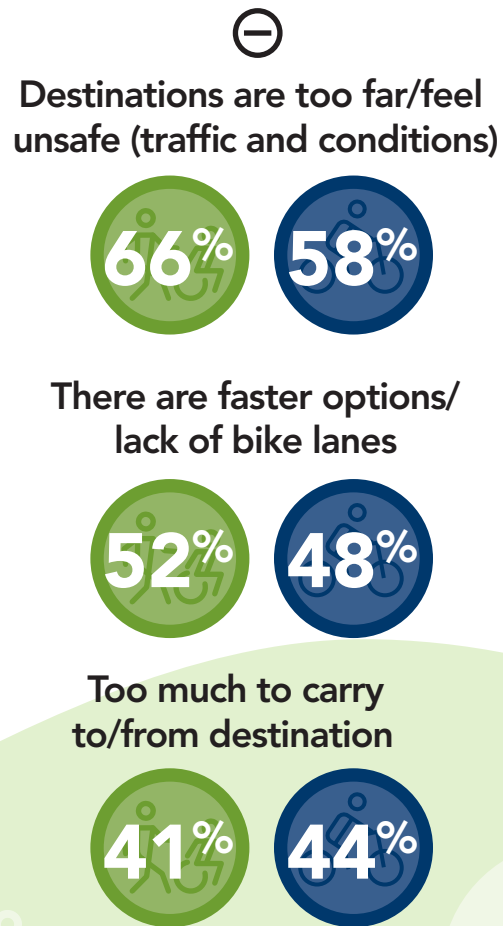
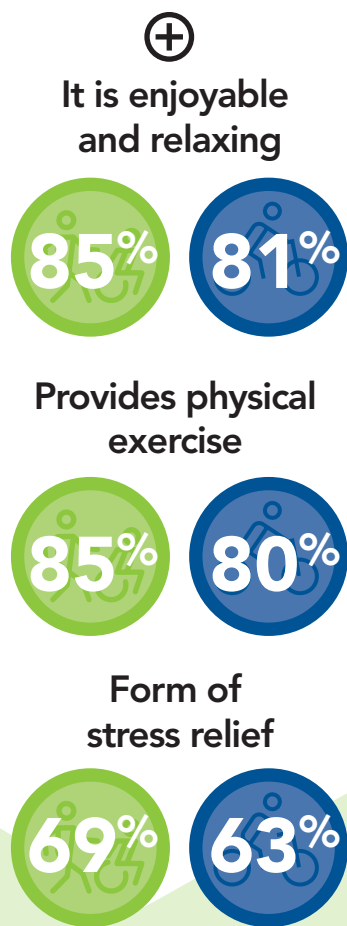


SURVEY HIGHLIGHTS

PHASE 1 PEDESTRIAN AND BICYCLE 

MASTER PLAN UPDATE

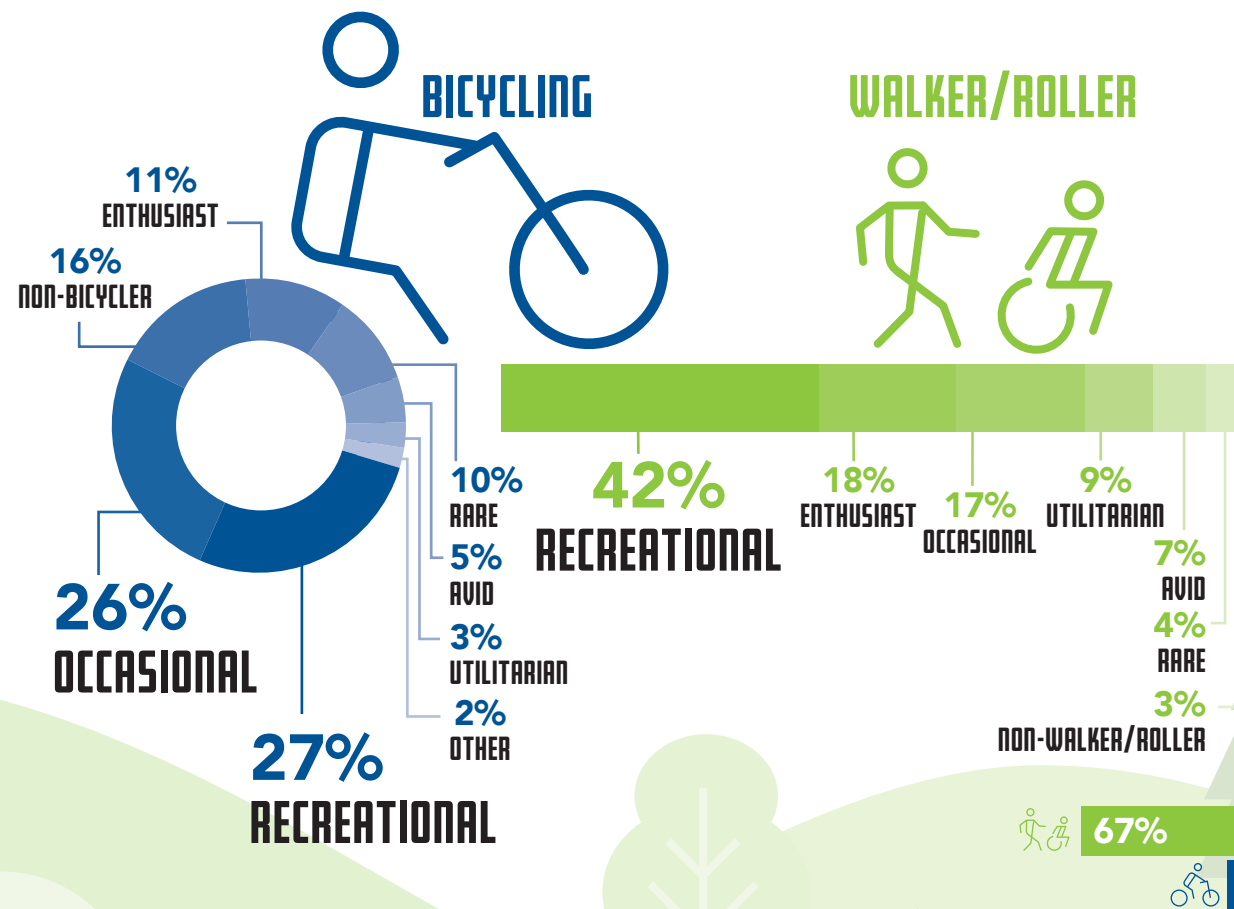
WHAT DID WE HEAR AS THE MOTIVATIONS AND BARRIERS?



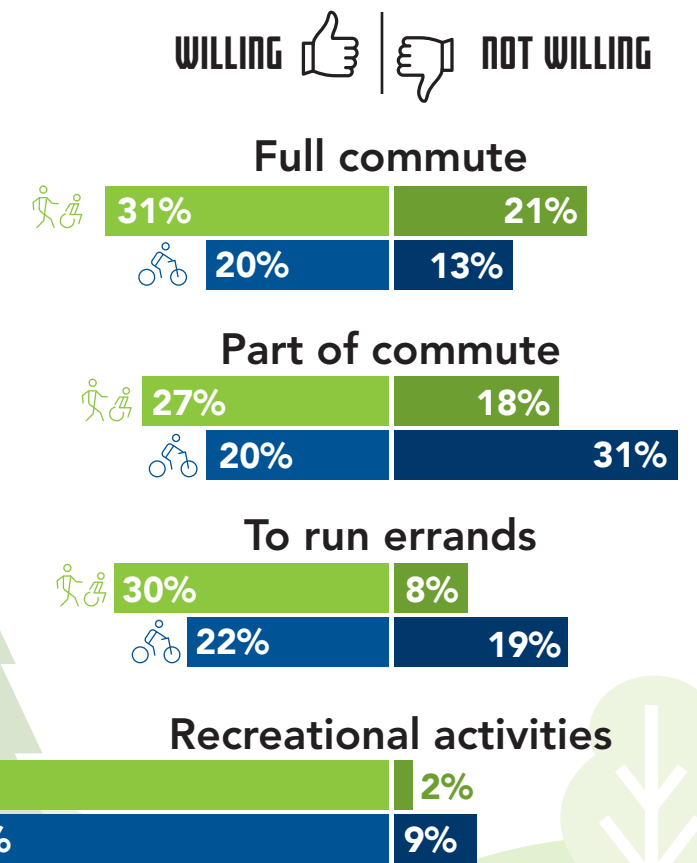
WHAT WE HEARD

ENVIRONMENTAL BENEFITS **ACCESSIBILITY** Stay fit **BEAUTIFUL PARKS** Takes too long to get anywhere **TRAFFIC CALMING MEASURES** Car-focused
 Uneven sidewalks makes walking dangerous **MORE RECREATION/LEISURE** **GREAT TRAILS** **MORE TRAVEL OPTIONS**
FRESH AIR IN THE CITY Not enough bike lanes **GREAT TO GET OUTDOORS** **MORE OR IMPROVED SIDEWALKS OR PATHS** **NOISY**
SCENIC ROUTES **BETTER PHYSICAL/MENTAL HEALTH** **SAFETY CONCERNS** **STRESS RELIEF/LESS STRESS**
 Part of healthy living **LESS TRAFFIC CONGESTION** Need continuous paths **ENHANCED ROAD CROSSINGS**

HOW DO PEOPLE IDENTIFY THEMSELVES?



HOW WILLING TO MAKE A CHANGE?



WHAT TO CONSIDER MOVING FORWARD

SAFETY | CONNECTIVITY | INFRASTRUCTURE | CULTURE & AWARENESS

A total of 654 people completed the survey in the Summer of 2017. There was a fairly wide range of age distribution with just over half of respondents falling within the ages of 35 to 54. Slightly more women completed the survey than men. The age and gender composition of the survey respondents are generally consistent with the demographics of the entire City of Vaughan (2016 Census). These are a few highlights from the survey. Full survey results are available at Vaughan.ca/cycling