WHAT DID WE HEAR AS THE MOTIVATIONS AND BARRIERS?

- It is enjoyable and relaxing: 85% (Bicycling) 81% (Walker/Roller)
- Provides physical exercise: 85% (Bicycling) 80% (Walker/Roller)
- Form of stress relief: 69% (Bicycling) 63% (Walker/Roller)
- Destinations are too far/feel unsafe (traffic and conditions): 66% (Bicycling) 58% (Walker/Roller)
- There are faster options/lack of bike lanes: 52% (Bicycling) 48% (Walker/Roller)
- Too much to carry to/from destination: 41% (Bicycling) 44% (Walker/Roller)

HOW DO PEOPLE IDENTIFY THEMSELVES?

- Bicycling:
  - 26% Occasional
  - 11% Enthusiast
  - 16% Non-Bicyclist

- Walker/Roller:
  - 27% Recreational
  - 13% Occasional
  - 9% Utilitarian
  - 7% Avid
  - 4% Rare
  - 3% Non-Walker/Roller

HOW WILLING TO MAKE A CHANGE?

- Full commute:
  - Willing: 31% (Bicycling) 20% (Walker/Roller)
  - Not willing: 21% (Bicycling) 13% (Walker/Roller)

- Part of commute:
  - Willing: 27% (Bicycling) 20% (Walker/Roller)
  - Not willing: 18% (Bicycling) 31% (Walker/Roller)

- To run errands:
  - Willing: 30% (Bicycling) 22% (Walker/Roller)
  - Not willing: 8% (Bicycling) 19% (Walker/Roller)

- Recreational activities:
  - Willing: 67% (Bicycling) 51% (Walker/Roller)
  - Not willing: 9% (Bicycling) 9% (Walker/Roller)

WHAT TO CONSIDER MOVING FORWARD:

- Safety
- Connectivity
- Infrastructure
- Culture & Awareness

A total of 654 people completed the survey in the Summer of 2017. There was a fairly wide range of age distribution with just over half of respondents falling within the ages of 35 to 54. Slightly more women completed the survey than men. The age and gender composition of the survey respondents are generally consistent with the demographics of the entire City of Vaughan (2016 Census). These are a few highlights from the survey. Full survey results are available at Vaughan.ca/cycling.