On June 5, 2018, the City of Vaughan Committee of the Whole will consider and receive input from the public on a staff report proposing changes to the City’s regulations that govern signs on both private and public property. Staff’s recommendations include:

1. In areas other than Heritage Conservation Districts, to allow digital signage in billboards and ground signs, subject to various restrictions on the brightness, movement, times of operation and impact on surrounding light;
2. In areas other than Heritage Conservation Districts, to allow larger wall signs;
3. In Heritage Conservation Districts, to allow ground signs for institutional buildings, such as religious, educational or charitable institutions, to incorporate digital signs into their ground signs, and to allow free-standing memorial signs.
4. In areas other than Heritage Conservation Districts, to allow feather banners to be used on commercial, employment and industrial properties, subject to various restrictions;
5. To remove various existing billboard provisions, such as removing the requirement that for one billboard to be erected, two must come down and to remove the limits on the number of billboards;
6. To require that billboards cannot be placed within 400 m of any 400-series highways, as per Ministry of Transportation Ontario guidelines;
7. To amend the existing City of Vaughan and Regional Municipality of York (the Region) exemption, so that third parties who have entered into a written agreement with the City or Region with respect to signage on public property or property owned by the Region, are exempt from the Sign By-law, subject to various provisions to be detailed in agreements;
8. To allow previously approved signs, such as were approved through the permitting or Sign Variance Committee process or City project, to continue to exist, unless they substantially change; and
9. To update outdated terminology, references and definitions.

The public is invited to provide comments with respect to this matter at the Committee of the Whole meeting:
Tuesday, June 5, 2018 at 1:00 p.m.
Vaughan City Hall, 2nd floor, Council Chambers
2141 Major Mackenzie Dr., Vaughan

The agenda for this meeting will be available on the City’s website at vaughan.ca. Written submissions may be mailed to the City Clerk, City of Vaughan, at 2141 Major Mackenzie Dr., Vaughan, ON L6A 1T1, faxed to 905-832-8535 or emailed to clerks@vaughan.ca, but must be received in the Office of the City Clerk no later than noon on the Friday prior to the meeting to ensure advance circulation.

If approved by Committee, the proposed amendments to Sign By-laws 203-92, 178-2003 and 286-91, as amended will be presented for adoption at the Council meeting of Tuesday, June 19, 2018 at 1 p.m.

For additional information, please contact Carol Ramchuram by email at carol.ramchuram@vaughan.ca or by phone at 905-832-2281, ext. 8783.

TODD COLES
City Clerk