



# GROW WITH VAUGHAN

## Sponsor a city flower bed

### About

Grow with Vaughan is the City's newest partnership program offering budget-friendly, highly visible sponsorship opportunities for local businesses. The program provides the opportunity to build brand awareness in a targeted community along with positive brand association by contributing to the quality of life and beautification of the neighbourhood you operate in.

### Locations

There are 50 flower bed locations city-wide to choose from that will be available annually with signage displayed prominently with your company logo. Each location is categorized based on size and visibility with vehicular traffic ranging from 15,000-45,000 cars per day. To get a more detailed look at the options available, visit the interactive map on [vaughan.ca/CorporatePartnerships](http://vaughan.ca/CorporatePartnerships).

### Sponsorship Benefits

- One full-colour 36" x 48" sign with your company logo at your preferred high-traffic site location.
- One full-colour hyperlinked logo as a current sponsor in the "Our Sponsors" tab of the Grow with Vaughan webpage.
- Cross promotional opportunities as a "Proud Sponsor" of the Grow with Vaughan program marketed throughout the business community.

### Registration

To become a sponsor, follow these three easy steps:

1. Visit [vaughan.ca/CorporatePartnerships](http://vaughan.ca/CorporatePartnerships) and follow the Grow with Vaughan link
2. Review the location map and choose from three categories based on size and traffic
  - Small - \$1,000 per year
  - Medium - \$2,000 per year
  - Large - \$3,000 per year
3. Once chosen, follow the prompts to register online and submit payment

Please note, City staff will perform the required design, planting, watering and weeding of the sponsored flower beds. All opportunities are for financial sponsorship only. Flowers are planted in mid-May and will remain until mid-October or until they are no longer viable (weather dependent). Design, fabrication and installation of signage is included in the sponsorship fee. All signage will be displayed for 12 months and monitored during the planting season only. All sponsorship fees are non-refundable. All financial contributions are sponsorships in nature and not eligible for a donation tax receipt.

For more information, please contact 905-832-2281 ext. 8187 or visit [vaughan.ca/CorporatePartnerships](http://vaughan.ca/CorporatePartnerships)