

Exhibit 5-1: Cost and Responsibility Table

TDM Initiative		Typical Cost	Responsibility
Category 1: Promotion / Monitoring			
1.1	Provide Transit Incentives		
1.2	Communication Strategy		
1.3	Provide Financial Incentives for Sustainable Transportation		
1.4	Awards / Recognition Program		
1.5	Cycling Skills Courses		
1.6	Provide Individualized Marketing Programs & Travel Plans		
1.7	Guaranteed Ride Home Program (i.e. Emergency Ride Home)		
Category 2: Active Transportation			
2.1	Pedestrian Network Implementation		
2.2	Cycling Network Implementation		
2.3	Provide Long and Short-Term Bicycle Parking		
2.4	Provide Separated Bicycle Access to Long-Term Bicycle Parking		
2.5	Provide Shower and Change Room Facilities		
2.6	Install Bike Repair Station		
Category 3: Transit			
3.1	Provide Transit Information Kiosks at Major Destinations		
3.2	Provide Weather-Protected Waiting Areas		
3.3	Provide Real-Time Transit Information		
3.4	Launch Shuttle Services		
Category 4: Parking			
4.1	Provide Dedicated Carshare Vehicle Spaces		
4.2	Provide Preferential Carpool Parking Spaces		
4.3	Unbundle Parking from Unit Cost		
4.4	Implement Employee Parking Cash Out Program		
4.5	Implement Paid Parking		
4.6	Implement Pick-Up and Drop-Off Zones		
Category 5: Other TDM Initiatives			
5.1	Install Wayfinding Signage		
5.2	Offer Micromobility Services*		
5.3	Support the YRT Mobility On-Request Service		
5.4	Provide Ongoing Support for Working Remotely		
5.5	Provide pointA Transportation Management Association Membership		
5.6	Provide a Vanpool Program		
5.7	Implement Innovative TDM Initiative		

* Coordinate with City Staff

Example:

1.1	Provide Transit Incentives	\$5,000	Applicant
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