

Presenting Sponsor

Thursday, June 8, 2017

Universal EventSpace
6250 Highway 7, Vaughan



TWO SISTERS
Vineyards

NIAGARA-ON-THE-LAKE

Spirit OF OUR City

2017 Vaughan Mayor's Gala

Hon. Maurizio Bevilacqua, PC



catch the spirit
... *dream the dream*

Your generosity will continue to support hundreds of organizations in our community that provide hope to thousands of lives.



Spirit of Generosity **Maurizio Bevilacqua**
Vaughan's Commitment to Change Lives



VaughanMayorsGala.ca

Join the conversation:
#MBGivesBack
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Since 2011, the Mayor's Gala & Golf events have raised more than **\$5.5 million**

Proceeds have gone to help more than **100** not-for-profit & community organizations that play a vital role in shaping the City of Vaughan.

Mackenzie Vaughan Hospital, youth, seniors, special education, women's centres, arts & culture, and more.



Mayor's Gala Highlights

Spirit OF OUR City

2017 Vaughan Mayor's Gala
Hon. Maurizio Bevilacqua, PC

Presenting Sponsor



TWO SISTERS
Vineyards
NIAGARA-ON-THE-LAKE

Thursday, June 8, 2017 | 6:00p.m.

Universal EventSpace

6250 Highway 7, Vaughan

The Evening

- Black Tie Gala (optional)
- Live Auction
- Live Entertainment

- 1,000 guests in attendance including: **corporate executives, media, and influencers**
- 92% of attendees are from the corporate sector
- Majority of companies in attendance are Vaughan-based

2017 Sponsorship Opportunities

Presenting Sponsor \$100,000

Two Sisters Vineyards

- Two reserved tables (20 tickets) in a prime location
- Corporate logo recognition at Presenting Sponsor's tables
- City of Vaughan Mayor's Gala 2017, presented by Corporate name/logo
- Exclusive Corporate logo on Gala promotions
- Exclusive Corporate logo on Gala backdrop
- Corporate logo in Evening Program
- Executive representative to extend greetings from the Gala podium
- Corporate logo on audiovisual screens throughout the evening
- Recognition by Mayor from the Gala podium
- Corporate logo in national and major daily media campaign placements
- Corporate logo on 10 City digital signs prior to event
- Corporate logo in thank you advertisement in the City's Recreation Guide (circulation 77,000+)
- Corporate logo in thank you advertisement (national and major daily media)
- Corporate name inclusion in media releases
- Spirit of Generosity feature in City blog
- Presenting Sponsor will have the right to use the Gala name and logo in promotions (City of Vaughan retains final approval on all artwork)
- Logo with weblink on Gala Home Page vaughan.ca/MayorsGala
- Logo with weblink on Gala Registration site vaughanMayorsGala.ca

Diamond Sponsor \$75,000

- Two reserved tables (20 tickets) with Corporate logo in Diamond circle seating
- Corporate logo in Evening Program
- Executive representative to extend a toast before dinner from the Gala podium
- Corporate logo on audiovisual screens throughout the evening
- Recognition by Master of Ceremonies from the Gala podium
- Corporate logo in national and major daily media campaign placements
- Corporate logo in thank you advertisement in the City's Recreation Guide (circulation 77,000+)
- Corporate logo in thank you advertisement (national and major daily media)
- Corporate name inclusion in media releases
- Diamond Sponsor will have the right to use the Gala name and logo in promotions (City of Vaughan retains final approval on all artwork)
- Logo with weblink on Gala Home Page vaughan.ca/MayorsGala
- Logo with weblink on Gala Registration site vaughanMayorsGala.ca

Emerald Sponsor \$50,000

- Two reserved tables (20 tickets) with Corporate logo in Emerald circle seating
- Corporate logo in Evening Program
- Corporate logo on audiovisual screens throughout the evening
- Recognition by Master of Ceremonies from the Gala podium
- Corporate logo in national and major daily media campaign placements
- Corporate logo in thank you advertisement in the City's Recreation Guide (circulation 77,000+)
- Corporate logo in thank you advertisement (national and major daily media)
- Emerald Sponsor will have the right to use the Gala name and logo in promotions (City of Vaughan retains final approval on all artwork)
- Logo with weblink on Gala Home Page vaughan.ca/MayorsGala
- Logo with weblink on Gala Registration site vaughanMayorsGala.ca

Platinum Sponsor \$25,000

- One reserved table (10 tickets) with Corporate logo in Platinum circle seating
- Corporate logo in Evening Program
- Corporate logo on audiovisual screens throughout the evening
- Recognition by Master of Ceremonies from the Gala podium
- Corporate logo in national and major daily media campaign placements
- Corporate logo in thank you advertisement in the Recreation Guide (circulation 77,000+)
- Corporate logo in thank you advertisement (national and major daily media)
- Platinum Sponsor will have the right to use the Gala name and logo in promotions (City of Vaughan retains final approval on all artwork)
- Logo with weblink on Gala Home Page vaughan.ca/MayorsGala
- Logo with weblink on Gala Registration site vaughanMayorsGala.ca

Gold Sponsor \$15,000

- One reserved table (10 tickets) with Corporate logo in Gold circle seating
- Corporate logo in Evening Program
- Corporate logo on audiovisual screens throughout the evening
- Corporate logo in thank you advertisement (national and major daily media)
- Gold Sponsor will have the right to use the Gala name and logo in promotions (City of Vaughan retains final approval on all artwork)
- Corporate logo on Gala Home Page vaughan.ca/MayorsGala

Silver Sponsor \$10,000

- One reserved table (10 tickets) with Corporate name in Silver circle seating
- Corporate name in Evening Program
- Corporate name on audiovisual screens throughout the evening
- Corporate name in thank you advertisement (national and major daily media)
- Silver Sponsor will have the right to use the Gala name and logo in promotions (City of Vaughan retains final approval on all artwork)
- Corporate name on Gala Home Page vaughan.ca/MayorsGala

Bronze Sponsor \$7,500

- One reserved table (10 tickets) with Corporate name in Bronze circle seating
- Corporate name in Evening Program
- Corporate name on audiovisual screens throughout the evening
- Corporate name in thank you advertisement (national and major daily media)
- Corporate name on Gala Home Page vaughan.ca/MayorsGala

Corporate Table \$5,000

- One reserved table (10 tickets) with Corporate name

Individual Tickets \$400

Online Registration

VaughanMayorsGala.ca

- Sponsorship Opportunities
- Fast & Easy Payment Options
- Individual Tickets & Donations
- Photo Galleries & Videos

For further information, or to discuss sponsorship opportunities, contact:

Franca Gatto Events Coordinator, Recreation Services
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