



The VICC provides assistance to established businesses with the localization of international technologies to commercialize new, innovative products in addition to assisting local companies with the expertise required to modify or adapt their products for international export. The vision behind the VICC is to build a leading business innovation support network focused on increasing export activity, promoting foreign investment, and creating jobs. Over one hundred leading local and international businesses, organizations, and not-for-profits are partnering with the VICC to deliver a suite of innovative, progressive programs.



Vaughan.ca/VICC

WHY JOIN?

A free VICC membership provides you with access to a thriving business innovation network, education and workshops, and commercialization support, including opportunities to:

- 🔑 Introduce your business to international markets
- 🔑 Land your international business in North America
- 🔑 Co-locate temporarily with like-minded businesses in Vaughan and abroad
- 🔑 Test your product in real-life settings and gain third-party endorsement
- 🔑 Receive mentorship from experienced professionals
- 🔑 Access funding and investment opportunities

VICC MEMBERSHIP INCLUDES ACCESS TO THE FOLLOWING PROGRAMS



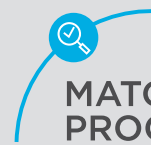
TEST CITY PROGRAM

The **Test City Program** provides qualified VICC members with an opportunity to demonstrate their utilities, healthcare, and environmental/green technologies products in real-life settings across Vaughan.



SOFT LANDING PROGRAM

The **Soft Landing Program** mitigates the risks associated with entering new markets by matching established businesses to short-term rental or rent-free opportunities, international organizations with in-market contacts, and localization services.



MATCHMAKING PROGRAM

The **Matchmaking Program** draws from an established network of local and international resources to facilitate meaningful connections to the private sector, not-for-profit organizations, and public sector institutions to facilitate access to innovative technologies, market channels, funding opportunities, and mentorship.



VAUGHAN INTERNATIONAL
COMMERCIALIZATION CENTRE

Vaughan.ca/VICC